



# GETTING DOWN TO BUSINESS SUMMIT 2020

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BROUGHT TO YOU BY BOSS LADY TALK POWERED BY  
SHE REIGNS

**PRESENTED BY FOUNDER- NOMZAMO SHABANGU**



# **WELCOME AND INTRODUCTION**



# THREE BUSINESS MISTAKES

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- **Brand positioning**
- **Online visibility**
- **Ecommerce site**

# BRAND POSITIONING

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- **One foot in, one foot out**

# ONLINE VISIBILITY

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- **Consistency**
- **Video**
- **Behind the scenes**

# E-COMMERCE SITE

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- **DM for pricing**
- **Item sold out**
- **Token of appreciation**

# Q & A

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- **Can I start multiple, different & unrelated business ventures?**
- **How to invest in my side hustle when I still have my 9 - 5?**

# IN CONCLUSION

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- **What does your future look like?**





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**THANK YOU**

**SEE YOU TOMORROW FOR OUR BLT SESION**